



Station Order Revised Sinema for Congress 2012

Market: Phoenix

Flight Dates: Tuesday, August 07, 2012 to Sunday, August 12, 2012

Estimate ID

11565

Contact: Suzanne McCoy

Email: smccoy@abc15.com

Phone: 602-273-1500

Fax: 602-683-5995

Direct:

KNXV-TV

Program Name	DP	Days Length	Gross Rate	Tue Aug 07	Wed Aug 08	Thu Aug 09	Fri Aug 10	Sat Aug 11	Sun Aug 12	Total
KNXV 6a News 6:00 AM 7:00 AM	EM	M-F 30	\$150.00 \$450.00	1	1		1			3
Good Morn America 7:00 AM 9:00 AM	EM	M-F 30	\$225.00 \$675.00	1	1	1				3
Sold Out at LUR per KNXV. Lowest Rate to Clear										
Jeopardy 4:30 PM 5:00 PM	EF	M-F 30	\$225.00 \$450.00		1		1			2
KNXV 4p News 4:00 PM 4:30 PM	EN	M-F 30	\$350.00 \$1,050.00	1		1	1			3
Sold Out at LUR per KNXV. Lowest Rate to Clear										
KNXV 5p News 5:00 PM 5:30 PM	EN	M-F 30	\$450.00 \$1,800.00	1	1	1	1			4
Sold Out at LUR per KNXV. Lowest Rate to Clear										
KNXV 6p News 6:00 PM 6:30 PM	EN	M-F 30	\$250.00 \$1,000.00	1	1	1	1			4
KNXV 10p News 10:00 PM 10:35 PM	LN	M-F 30	\$600.00 \$1,800.00		1	1	1			3
Saturday 10p News 10:00 PM 10:35 PM	LN	Sa 30	\$450.00 \$450.00					1		1
Sold Out at LUR per KNXV. Lowest Rate to Clear										
Sunday 10p News 10:00 PM 10:35 PM	LN	Su 30	\$600.00 \$600.00						1	1
Station Gross Totals			\$8,275.00	5	6	5	6	1	1	24

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastrategies.com

Date/Time Sent: 8/3/2012 3:55:52 PM

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